



WEI, Yuguang

Partner | Trademark Attorney

TECHNICAL FIELD :

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PERSONAL SUMMARY :

Ms. Wei joined Liu, Shen & Associates in 1997 and became a qualified trademark attorney in 1999. Her practice is primarily toward trademark prosecution, including clearance, registration, maintenance, oppositions, invalidations, appeals, preparing and negotiating assignment and license agreements, providing legal advice regarding identification, protection and enforcement of trademark rights. She has significant experience in representing various size of international clients and working with international law firms in all facets of trademark protection, contentious and non-contentious works.

Ms. Wei has also broad experiences working directly with clients and counseling in developing their brands and strategic trademark portfolio, working out protection strategy, conducting due diligence and investigation works, defending against notice letters, and drafting non-infringement and invalidity opinions.

Ms. Wei has experience throughout the litigation process from drafting of pleadings, taking and defending to hearings, preparing post-trial briefs.

Ms. Wei received her master degree from University of Philippines in 1996 and LLM degree from The John Marshall Law School in 2001. Before joining this firm, Ms. Wei serves as project manager for several governmental, international and private business organizations.

HIGHLIGHTS :

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WORKING LANGUAGE :

Chinese,English

MEMBERSHIP :

Licensing Executives Society China (LES)